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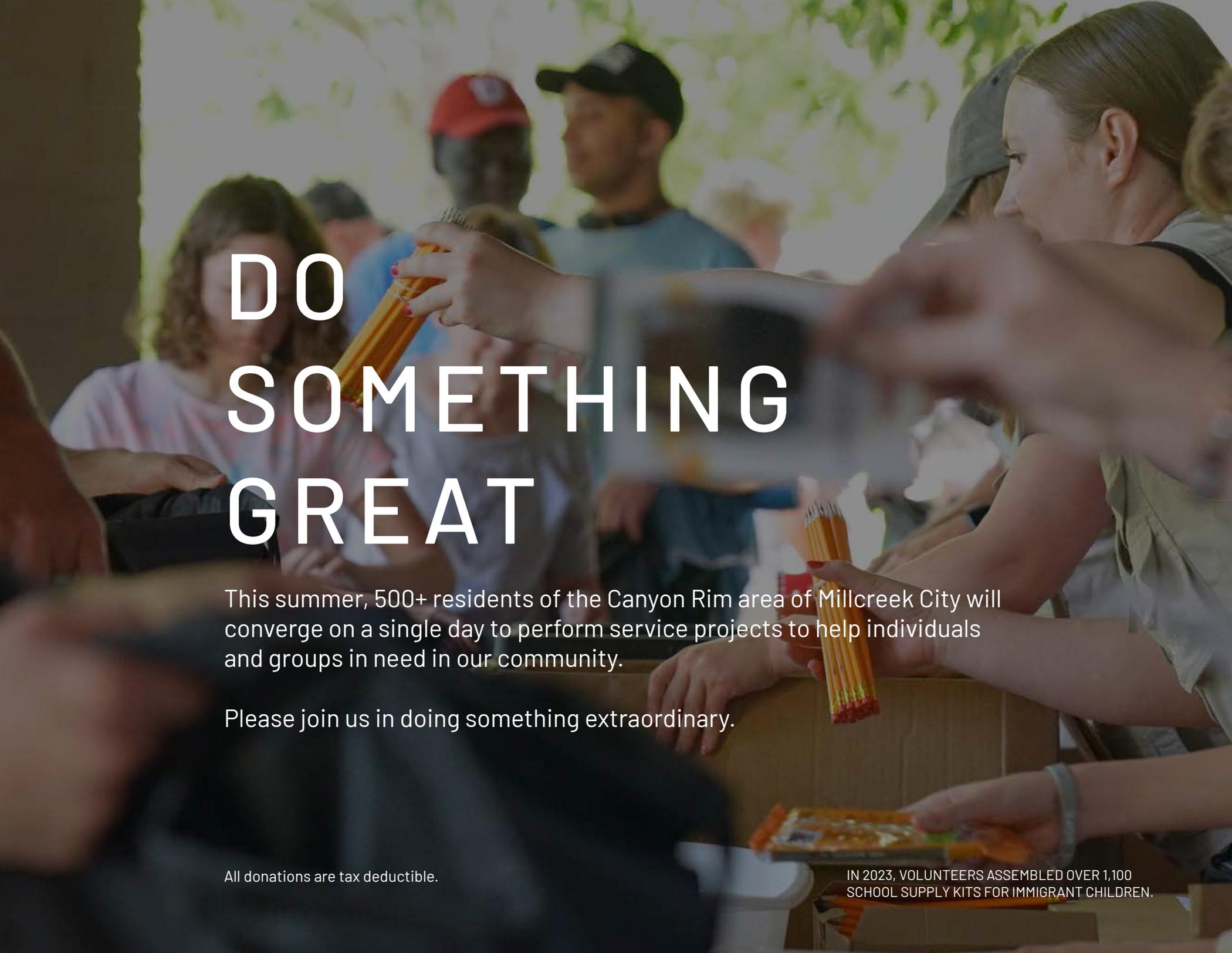
CANYON RIM CARES

DAY OF SERVICE

JULY 20, 2024
9AM - 12PM | CANYON RIM PARK

SPONSORSHIP
PROSPECTUS

CANYON RIM
IS COMMUNITY 



DO SOMETHING GREAT

This summer, 500+ residents of the Canyon Rim area of Millcreek City will converge on a single day to perform service projects to help individuals and groups in need in our community.

Please join us in doing something extraordinary.

All donations are tax deductible.

IN 2023, VOLUNTEERS ASSEMBLED OVER 1,100
SCHOOL SUPPLY KITS FOR IMMIGRANT CHILDREN.

GET INVOLVED

Your participation goes further than any other advertising vehicle to build relationships and grow your business.



1. SPONSOR

Become a sponsor and watch how your contribution to your community also contributes to your bottom line¹.

IN 2023 VOLUNTEERS ASSEMBLED DOZENS OF CONNECTION KITS TO ASSIST FAMILIES EXPERIENCING MENTAL HEALTH CHALLENGES



2. DONATIONS

You can also donate gift cards, merchandise or supplies to assist the service projects and reward volunteers for their efforts.



3. WORK

Your employees are encouraged to participate in any and/or all of the service projects. Just be sure to bring branded, matching t-shirts



4. MEAL

Provide an incentive for volunteers by sponsoring a free meal from a food truck.



5. BUSINESS FEATURE

Participating organizations are featured on the on the web sites and social media posts of both Canyon Rim is Community and Millcreek Miracle.

1. <https://www.thebalancesmb.com/invest-in-your-community-2948357>

2. Icons made by Kiranshastry and FlatIcon from www.flaticon.com are licensed by CC 3.0 BY

SPONSORSHIP PACKAGES

TITLE SPONSOR

As the title sponsor of the Canyon Rim Cares, you'll engage with your customers in unique and salient ways that other advertising cannot deliver. You go beyond a typical vendor/consumer relationship and become a trusted partner.

INVESTMENT

\$5,000



NAMING RIGHTS

Your name/logo are included in all references and promotional materials as the presenting sponsor.



PRIMARY PLACEMENT

Your logo is in the primary placement on all promotional material.



WEB SITE & SOCIAL MEDIA

Primary placement on web site and mentions in social media promotional posts.



PODCAST

You are the subject of a podcast interview prior to the Service Weekend.



SERVICE PROJECT

Primary sponsorship placement of one of the service projects.



BUSINESS FEATURE

Primary placement of a feature on your business on CanyonRimisCommunity.com



REMARKS

Provide up to three minutes of remarks at the kick-off meeting on July 16.

SPONSORSHIPS AVAILABLE

SPONSORSHIP LEVEL		PRESENTING	FOOD TRUCK	SERVICE PROJECT	CONTRIBUTING	SERVICE HERO
INVESTMENT		\$4,000	\$3,000	\$1,500	\$1,000	\$500
BENEFITS	PLACEMENT ON ALL PROMOTIONAL MATERIALS	✓	✓	✓	✓	✓
	SERVICE PROJECT NAMING RIGHTS	✓	✓	✓		
	GRAB BAG COUPON/AD	✓	✓	✓	✓	
	SIGNAGE AT DROP OFF	✓	✓		✓	✓
	PODCAST INTERVIEW	✓				
	EXHIBIT BOOTH	✓	✓	✓	✓	✓
	FEATURE ON CANYONRIMISCOMMUNITY.COM	✓	✓	✓	✓	
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	✓
	MEALS FROM FOOD TRUCKS	10	8	5	3	1

IN 2020, VOLUNTEERS DONATED MORE THAN 1 TON OF FOOD, 8 TRUCKLOADS OF CLOTHING FOR EMERGENCY SHELTERS, RESETTLEMENT KITS FOR 50 REFUGEES AND INTERNET CONNECTIONS FOR 30 FAMILIES.

STUDIES SHOW THAT SPONSORS OF CANYON RIM CARES ARE 21% MORE ATTRACTIVE THAN THE AVERAGE U.S. CITIZEN*.

* Not based on real studies. Invented data to help you remember that by sponsoring Canyon Rim Cares, you're doing something mind blowingly awesome.

CANYON
RIM
CARES

SECURE YOUR SPONSORSHIP

To confirm your sponsorship, please click the button below or contact Nate Gibby (801.674.4719, nategibby@me.com).

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