



MAKE THE DIFFERENCE THIS HOLIDAY SEASON BY SUPPORTING

# *Season of Service*

HOLIDAY BENEFIT PARTIES

SPONSOR PROSPECTUS



## A CATALYST FOR COMMUNITY

This holiday season, *Canyon Rim is Community* will help neighbors transform their gatherings into a force for good. Partner with us to provide small grants to individuals and families who wish to host a *Season of Service Holiday Benefit Party* – a simple, joyful way to celebrate while supporting local nonprofits.

Hosts choose a beneficiary nonprofit and invite their guests to contribute in a meaningful way. Guests may bring donations such as cash, gift cards, or needed goods, or they may participate in a hands-on service project during the event.

Together, we can celebrate the season by strengthening our community and spreading generosity where it's needed most.

## SPONSOR A SEASON OF SERVICE GRANT

You can get involved by sponsoring a *Season of Service* grant (or two). Grants will be offered to reimburse expenses of up to \$500 per party. Your support empowers hundreds of individuals to make a real difference this holiday season.



## HOW IT WORKS

In short, your provision of a grant facilitates the party host's ability to benefit a local nonprofit and assist individuals and groups in need.

### 1. GRANT

You sponsor a grant to support a Season of Service party.

### 4. BENEFIT

At the party, guests bring a donation and/or perform a service project to benefit the nonprofit.



### 2. MATCH

We match an individual with a nonprofit organization and determine the service project or donation. The host invites their guests.

### 4. REIMBURSE

The grant reimburses the host up to \$500 for party-related expenses.

# SPONSOR BENEFITS

As a sponsor you receive the following benefits:

## 1. RECOGNITION

You receive recognition on the Canyon Rim is Community web site and the party invitations.

## 2. REMARKS

You are provided with the opportunity to provide brief remarks at the *Season of Service* party.

## 3. COMMUNITY LEADERSHIP

Most importantly, you demonstrate community leadership by facilitating others' ability to be a force for good, fostering important strategic relationships while making a significant impact in the betterment of our community.





## DEMONSTRABLE COMMUNITY IMPACT

### 3X RETURN ON INVESTMENT

Last year's inaugural *Season of Service* holiday benefit party raised over \$1,500 to support patrons of W.I.C., a nearly 3X return on the grant provided. The funds raised provided nearly 60 low-income mothers with the means to provide Christmas presents for their kids and purchase much-needed supplies to care for their babies.

With your support, we can engage hundreds of individuals in doing good while raising thousands of dollars to support causes and individuals in need.



MAKE IT HAPPEN

CONTACT NATE GIBBY (NATEGIBBY@ME.COM, 801.674.4719 TO SECURE YOUR SPONSORSHIP

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